



In Honor of National Nurse Practitioner Week, NPHF Releases a New CE Activity – Earn 2.0 hours of CE FREE!

Behavioral Strategies for Smoking Cessation: Practical Tools for Busy Primary Care Clinicians

Behavioral Strategies for Smoking Cessation: Practical Tools for Busy Primary Care Clinicians, is designed to increase the skills, motivation, and confidence of NPs and PAs in an effort to improve smoking cessation for their patients. You will learn concrete behavioral counselling tips, gain access to evidence-based resource materials, and obtain practice tools that you and your team can use to help your patients quit.

HIGHLIGHTS:

>Emonograph format with colorful graphics, algorithms and audio recordings of “Expert Insights” on practical approaches for a busy practice

>Realistic assessment tool for evaluating the patient’s readiness to quit, with interventions at each milestone to move the patient along the continuum

>Case studies illustrating the challenges of motivating patients to quit and providing strategies for realistic and successful approaches

>Comprehensive table of available pharmacologic products for smoking cessation, including advantages, disadvantages and cost

>Resources section at the end that includes helpful websites as well as a comprehensive powerpoint presentation synthesizing tools and strategies

>2 hours of ANCC and AAPA credit, including .5 hours of pharmacology credit

...And it’s FREE!

LEARNING OBJECTIVES:

- Identify the key role of NPs and PAs in facilitating smoking cessation through behavior change strategies.
- Describe specific skills to effectively motivate and engage, or re-engage, persistent smokers in a collaborative smoking cessation treatment plan.
- Assess patients’ readiness to quit and stage of change utilizing evidence-based tools.
- Select the appropriate pharmacotherapeutic and nicotine replacement options for smoking cessation.
- Develop an individualized behaviorally based smoking cessation treatment plan and appropriate pharmacotherapeutic and nicotine replacement options for patients who desire to quit smoking.
- Demonstrate how you used screening, risk assessment, and use of behavioral strategies to enlist patients’ commitment to quit smoking. Summarize impact and steps undertaken by patients to quit

FACULTY:

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| Sean M. Hayes, PsyD Clinical Psychologist Healthcare Behavioral Change Strategist Montreal, Canada | Jennifer Marjama, PA-C Certified Physician Assistant Physical Medicine and Rehabilitation Southeastern Integrated Medical Chiefland, FL | Marjorie Wells, PhD, FNP Project Director and Lecturer Helping Smokers Quit UCLA School of Nursing Los Angeles, CA |
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This activity is jointly sponsored by the Nurse Practitioner Healthcare Foundation and Integrated Learning Partners, in collaboration with Consultants in Medical Education, and is supported by an educational grant from GlaxoSmithKline.

The Nurse Practitioner Healthcare Foundation is accredited as a provider of continuing nursing education by the American Nurses Credentialing Center’s Commission on Accreditation.

This program has been reviewed and is approved for a maximum of 2.00 AAPA Category 1 CME credits by the AAPA Review Panel.

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